

INTERNATIONAL INDUSTRIAL
EXHIBITIONS
NON-FOOD PRODUCTS

September 10 – 12, 2019
MOSCOW, IEC «CROCUS EXPO»



The biggest B2B exhibitions of homewares, country life and gifts in Russia

24th international industrial exhibition of non-food products **HOUSEHOLD EXPO** – the biggest specialized exhibition of kitchenware, gifts, household goods, homewares and household chemistry on the Russian market | www.hhexpo.ru

14th international B2B exhibition **STYLISH HOME. GIFTS** – exhibition of middle and premium-class interior objects and furniture, tableware and table decorations, gifts, lighting, textiles and accessories | www.styhome.ru

12th international B2B exhibition **CHRISTMAS BOX. PODARKI** – exhibition of gifts, souvenirs, New Year, Christmas and festive products | www.christmasbox.ru

September 10-12, 2019, Crocus Expo IEC, pavilion 2



The key Russian exhibitions for wholesale and retail buyers for the market of kitchenware, homewares and furnishings will take place from September 10 to 12, 2019, at Crocus Expo IEC. The exposition of **HouseHold Expo**, **Stylish Home. Gifts** and **Christmas Box. Podarki** will cover 20 000 sq.m. of exhibition space and will comprise the following products sectors:

- **TABLEWARE AND TABLE DECORATIONS**
- **HOUSEHOLD PRODUCTS AND HOUSEHOLD CHEMISTRY**
- **COUNTRY LIFE**
- **INTERIOR, FURNITURE, LIGHTING**
- **NEW YEAR AND CHRISTMAS PRODUCTS**
- **GIFTS AND SOUVENIRS**

The exhibition is visited by more than 17 000 professional buyers each year, including the biggest international and Russian federal and regional trade networks (DIY, Household, Garden)

[Trade networks visiting the exhibitions](#)

Among participants of the exhibitions are over 550 exhibitors presenting their products manufactured in such countries as Armenia, Austria, Azerbaijan, the Republic of Belarus, Bulgaria, China, the Czech Republic, Denmark, France, Germany, Greece, India, Indonesia, Iran, Italy, Japan, Kazakhstan, Poland, Russia, Turkey, Ukraine and Vietnam.

New participants include Cetin Plastik (Turkey), GREEN COUNTRY, GidGlass, Isfahan Glass (Iran), LIBRA-PLAST, Roller (Greece), Snips SRL (Italy), Termosan (Turkey), White Glove (Vietnam), ALTAIR, AMALIT, Brig, VL Trast, DIOLEX, ELKITORG, IE Mankiev, KontinentPack, KORSAR-SERVICE, Roxor Consumer, Polygran, REMILING, RENAISSANCE, WasserKRAFT, SUVENIR35, Elbet, ASR Trading House, Uralhoztorg Trading House, TERMOPULS and other companies.



Among regular participants of the exhibition are Neva Metall Posuda, Starexpo, Polimerbyt, Posuda-Land, Biostal, Kukmorsky Metalware Factory, Scovo, Pavlovsky Art Metal Goods Plant, Bytplast, Crystal BOHEMIA Rus, Gipfel, Wilmax, Tescoma, Gala-Centre, ARC, Dogrular (Turkey), Plastic Republic, York, Shahintex, Kerch Metallurgical Plant, Farformarket, Anna Lafarg, Triumph Nord, Plastindustry, Dom Svechei, ENS Group, Russkiye Podarki, Svetlitsa, Finedesign, Glasstar Gus-Khrustalny, Grand Lux, O.M.S. Collection, Lysva Plant of Enamelled Cookware and others.



Manufacturing companies of household chemistry, personal care products, toothbrushes, toilet paper and napkins ARKHBUM, AROMIKA (Kazakhstan), LENPLASTPOLIMER, Poisk, CHEMRUS, STARTRADE, Fita, Dr.NanoTo, Kliven Plus, G-SHOPPING, PhotoDesign and Expertecology are first-time participants in the specialized salon **“PROFESSIONAL AND HOUSEHOLD CHEMISTRY, PERSONAL CARE PRODUCTS”^{NEW}**, taking place within the framework of HouseHold Expo autumn exhibition.

PREMIERES AND NOVELTIES

Before the start of the exhibitions the participants are presenting their novelties on the website www.expo-retail.ru, including 450 novelties and 30 premieres. One may schedule meetings with the exhibitors through the website. During the running of the exhibitions visitors will have a chance to learn about over [800 Russian and foreign brands](#). The website also includes information about special terms and discounts for buyers and retailers offered by participants from September 10 to 12, 2019, at Crocus Expo IEC.



BUSINESS PROGRAMME

35 events of the [business programme](#) of HouseHold Expo, Stylish Home and Christmas Box. Podarki autumn 2019 exhibitions will be held during all 3 days within the framework of the business programme. This autumn the programme will include new topics and experts; the terms of participation on HouseHold Russia Award-2019 contest will also be updated. The programme will include:

- **DAY OF REGIONAL RETAIL** (September 11, organisers: Retail.ru, Mayer Corporate Group)
 - conference for store managers + successful practical cases
- **PURCHASING CENTRE FOR RETAIL CHAINS™ + PRIVATE LABEL SESSION ^{NEW}** (September 10, organisers: Imperia Forum, Mayer Corporate Group)
 - **CASE SESSION: 10 STEPS TO SUCCESSFUL NEGOTIATIONS WITH THE PRIVATE LABEL DIVISION OF A RETAIL CHAIN.** How to avoid mistakes and conduct the right dialogue with representatives of private label divisions of retail chains.
 - **DIRECT NEGOTIATIONS WITH RETAIL CHAIN BUYERS** – personal negotiations about supplies, purchases and private label orders between retail chain retailers and manufacturers
- **DAY OF DESIGN** (September 10 and 11)
 - trends in a good-selling layout, décor and interior
 - industrial design for the launch of a new product^{NEW}
- Cycle of workshops and seminars **“GOODS, EFFECTIVE SALES, LOYAL CUSTOMER”** (September 11-12)
- 6th contest [“The best design and layout in a home goods store”](#) (results will be announced on September 11)

- 3rd International contest in the sphere of household goods [HouseHold Russia Award-2019](#) (results will be announced on September 12)
 - New nomination^{NEW}
 - Voting of professional visitors^{NEW}
 - New presentation zone for the demonstration of novelties^{NEW}



Nominees of the 3rd contest [HouseHold Russia Award-2019](#)

[Transformer-organiser VPORYADKE](#)
[Plastic thermos jug with pink glass flask](#)
[Glass tableware set "Three cats. Fruit explosion"](#)
[Set of microfiber cloths MagnitSistema](#)
[100% viscose tissue PREMIUM](#)
[ECO Natural mop](#)
[Lint roller for clothes PEPITA](#)
[Toilet paper Soffione Premio Toscana Lavender](#)
[Paper towels Soffione Grande](#)
[BASIC colander spoon](#)
[Wave Bowl with a lid](#)
[Deluxe Box](#)
[Box from Grand Box](#)
[Rolly Rolling container](#)
[Dining placemats](#)

[KRONOS collection](#)
[MARSHALL collection](#)
[ECO collection](#)
[Oblong slicer FLEXIKAT](#)
[Frying pan with non-stick coating, SILVA collection](#)
[Frying pan with non-stick coating, DARA collection](#)
[Bed linen Etel "Night in paradise"](#)
[Tableware set Etel "Palace coups"](#)
[Reef FORMA soap dish](#)
[Reef FORMA glass](#)
[UFO FORMA bread basket](#)
[Woven laundry basket Dill](#)
[Miracle saucepan](#)
[Set of organisers for cosmetics and accessories, TRAVELLING](#)

[REGISTRATION OF TRADE VISITORS](#)

Information support



Organisers of the exhibitions: MOKKA Expo Group LLC, Mayer Corporate Group - member of the Global Association of the Exhibition Industry (UFI), the Russian Chemists Union and the Russian Union of Industrialists and Entrepreneurs. The exhibitions are organised with the official support of the Chamber of Commerce and Industry of the Russian Federation.

International B2B exhibition HOUSEHOLD EXPO is the only Russian specialized exhibition of kitchenware, gifts, household goods and homewares. The Association of the German Trade Fair Industry (AUMA) characterises HouseHold Expo as the most efficient exposition of homewares on the territory of Russia.